



# INNOVATIVE PATHWAYS FOR ENTREPRENEURSHIP IN RURAL AREAS

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## Objectives of the project

- *Developing interaction between the partner countries*
- *Revitalizing traditional handicrafts and lost jobs*
- *Encouraging especially women and youngsters for entrepreneurship in the field of handicrafts*
- *Providing new knowledge for target group through national and international workshops*
- *Increasing the target group's knowledge and skills of English, entrepreneurship and handicrafts*
- *Sharing good samples, practices and techniques between the partners field of handicrafts*
- *Creating an intercultural network of communication*
- *Supporting the vocational (pedagogical and technical) development of handicraft teachers*

## Creating an

### Expected results:

- *Research reports*
- *Website*
- *Training courses. Local and International Workshops*
- *Evaluation reports*
- *International Exhibitions*
- *Cooperation network and sustainability of the project*



## Launching the "IPERA" project

The impact of the economic crisis on the labor market is a common concern to all European countries. The unemployment rates are continuously increasing and certain groups (unskilled people in rural areas) are especially affected by unemployment.

Entrepreneurship and self-employment help to: create jobs, develop new skills and provide disadvantaged people and unemployed an opportunity to fully participate in the economy and the society.

Whilst Europe does not have enough entrepreneurs following through on their ideas to set up in business, there are, disproportionately, even fewer women than men entrepreneurs.

The programme "Innovative Pathways for entrepreneurship in Rural Areas" is an initiative which meets the crafts work and entrepreneurs needs especially designed for rural development support.

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## Crafts and pottery sector have some common issues in all participants countries.

- High degree on male workers, compared with women.
- Relatively higher presence of workers aged 55 or more, but also young workers.
- The level of regulated education is lower than in the industrial sector.
- The marital status and the composition of the household is similar to the rest of employees in industry.
- Relatively high importance of self-employment.
- Relatively high importance of independent craftworkers and businessman without employees.

## Target groups:

- Unemployed women, men and youngsters at social risk
- People who hasn't reached enough educational level
- People who aren't in good economic condition
- Teachers and qualified instructors of handicrafts

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## Kick-off meeting in Calatayud, Spain

On 12nd and 13rd of November the Kick-off meeting for launching the "Innovative Pathways for entrepreneurship in Rural Areas" project was held in Calatayud, Spain.

Partners from 5 different countries and 5 organizations participated. The future work in the project was planned and we made sure that all partners had common understanding of all the aims and objectives of the project. The project's work packages were presented and the timeframe was discussed.

The consortium concentrated on planning the first activities of the project. The structure of the research to be made during the 1st period was presented and discussed and tasks given to partners. This 1st period contains a research in each participating country regarding two main aspects: the support for entrepreneurship in each country, and the support and state of the art in Crafts.

The partnership focuses on training activities and workshops in different areas, going to be developed in different partners country, in a local and European level.

The partnership also focused on the quality management and evaluation in the project and the dissemination strategy.

## Coming events

- Research
- Training workshops and training courses
- Web page and internet group for communication between partners.
- Local work for preparing international exhibitions.

Next partners meeting will be hold in Hodmesovaserhely , Hungary in March 2014.

## Credits

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